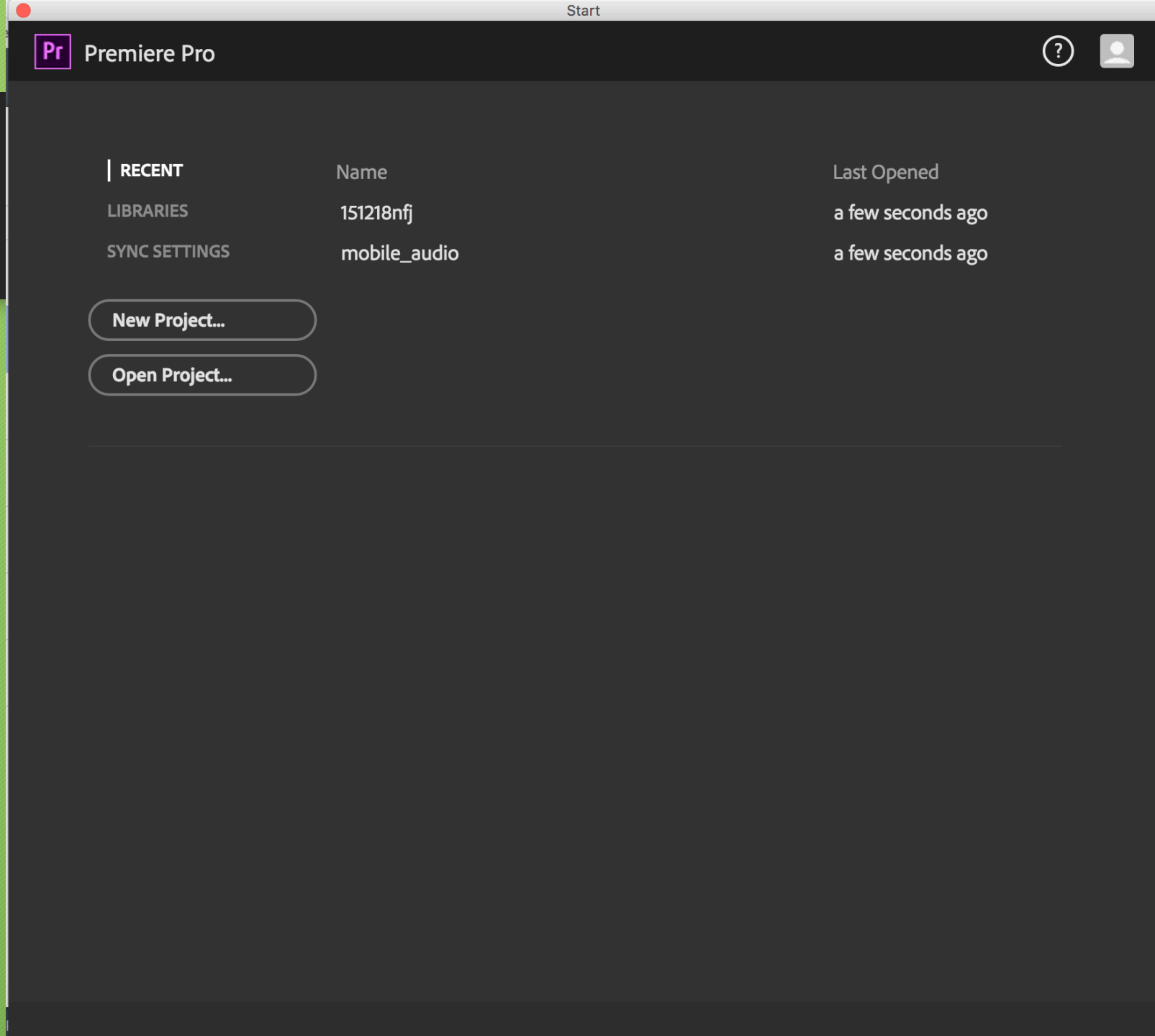


Basics

- Know your source material
 - Know it well
- If using music you will end up knowing the song so well you will hate it - at least a little

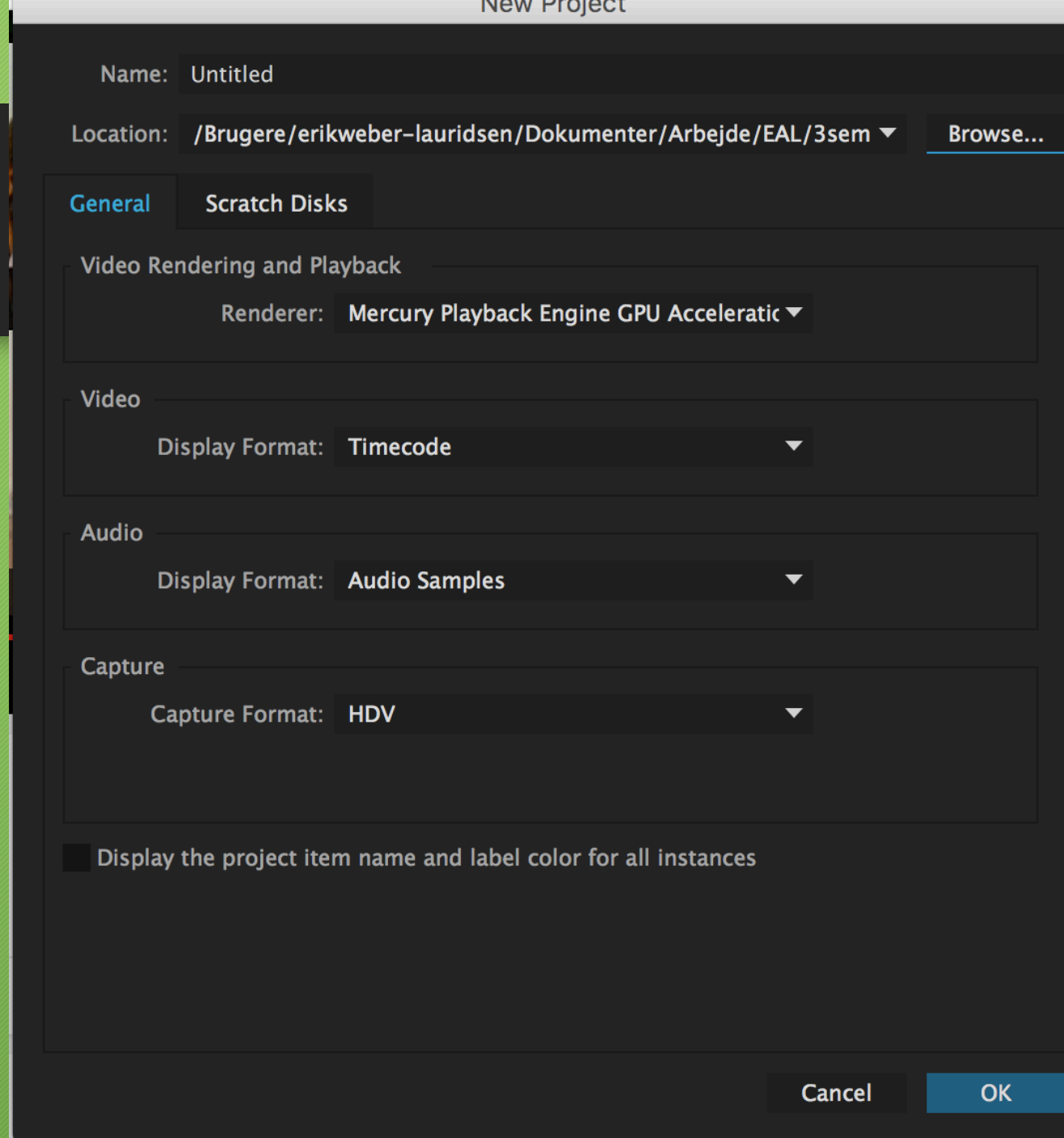
Starting Premiere

- Click "New project"

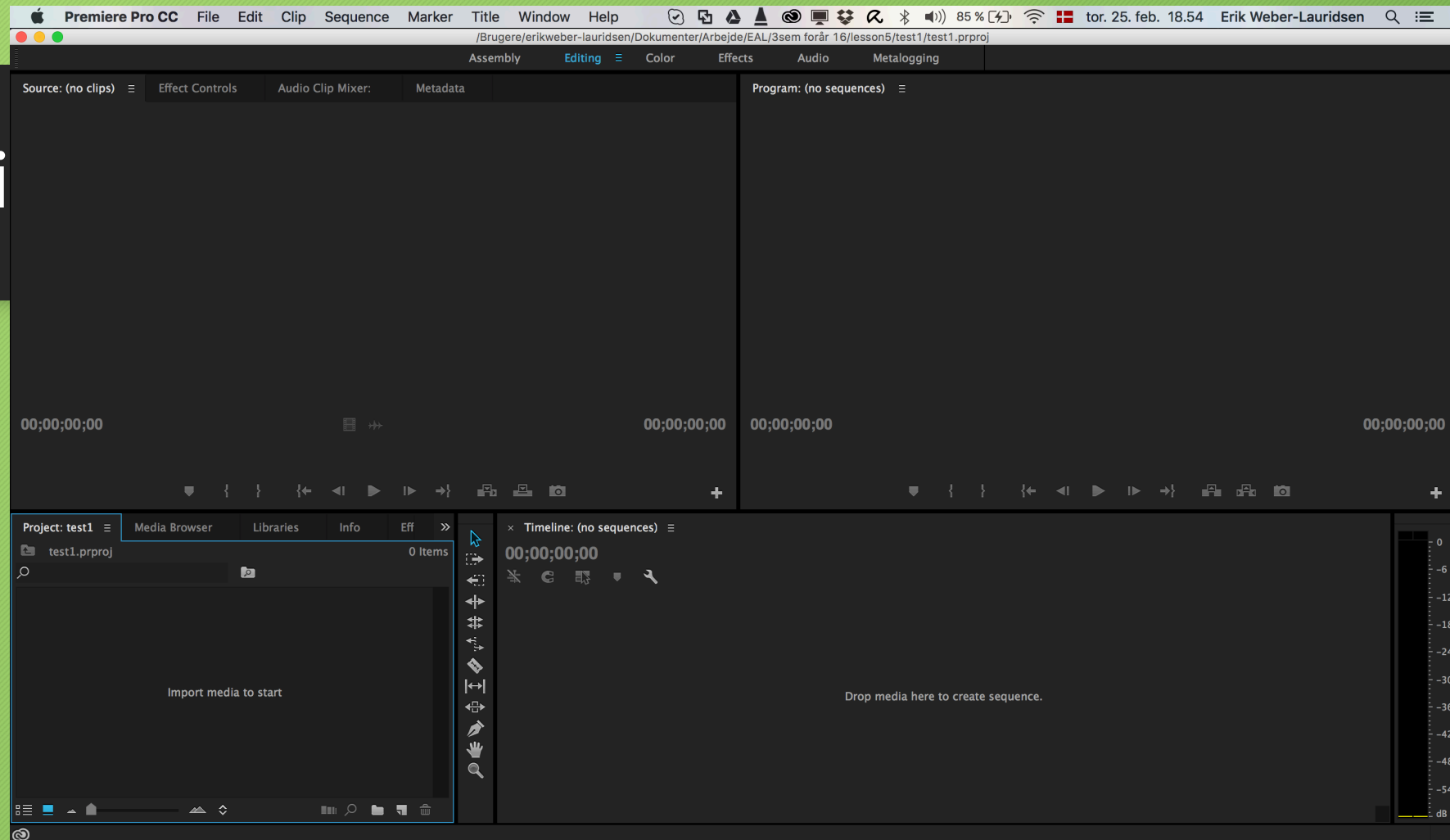


Starting Premiere

- Choose where to save project, leave rest as standard for now

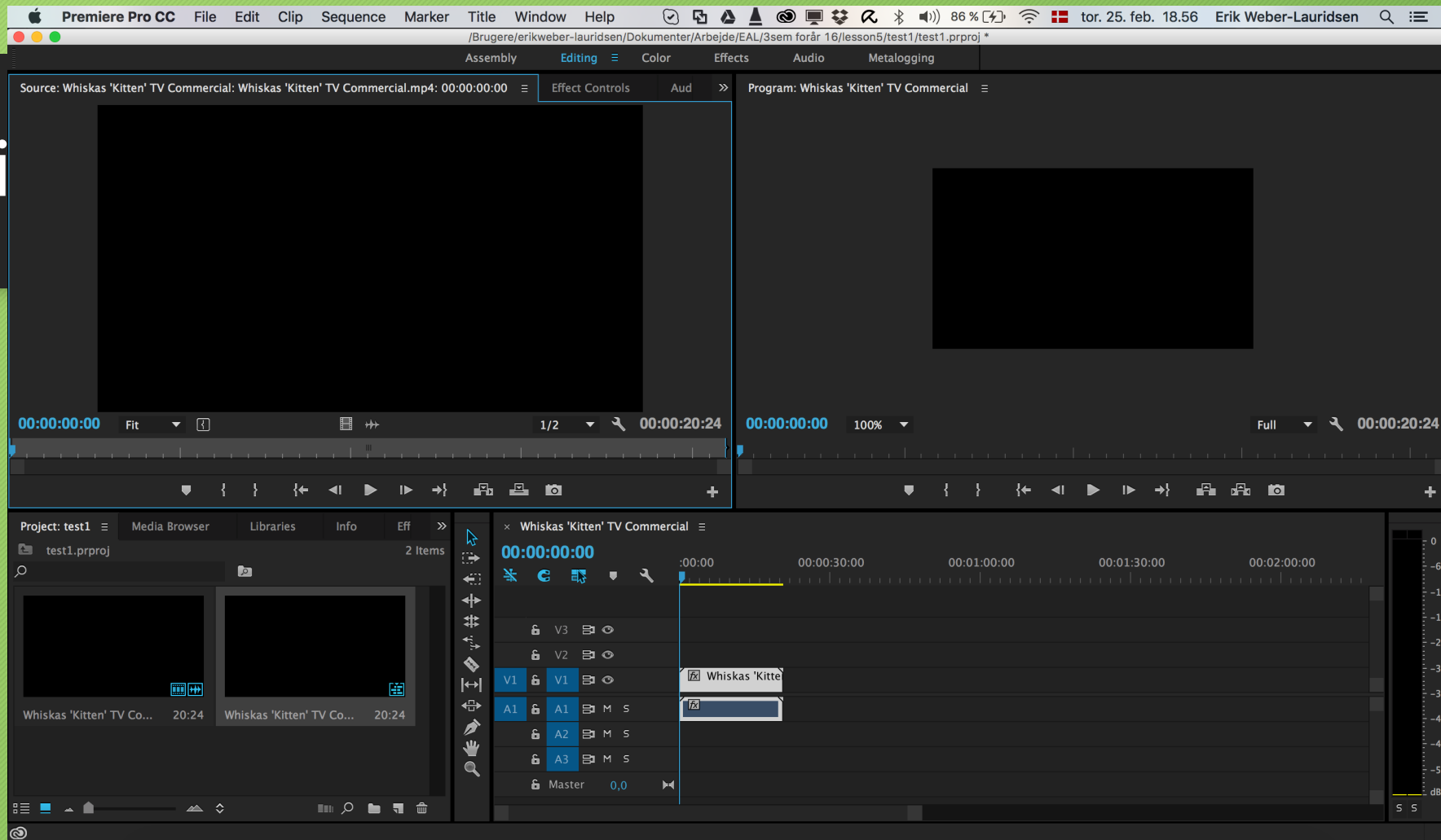


Starti



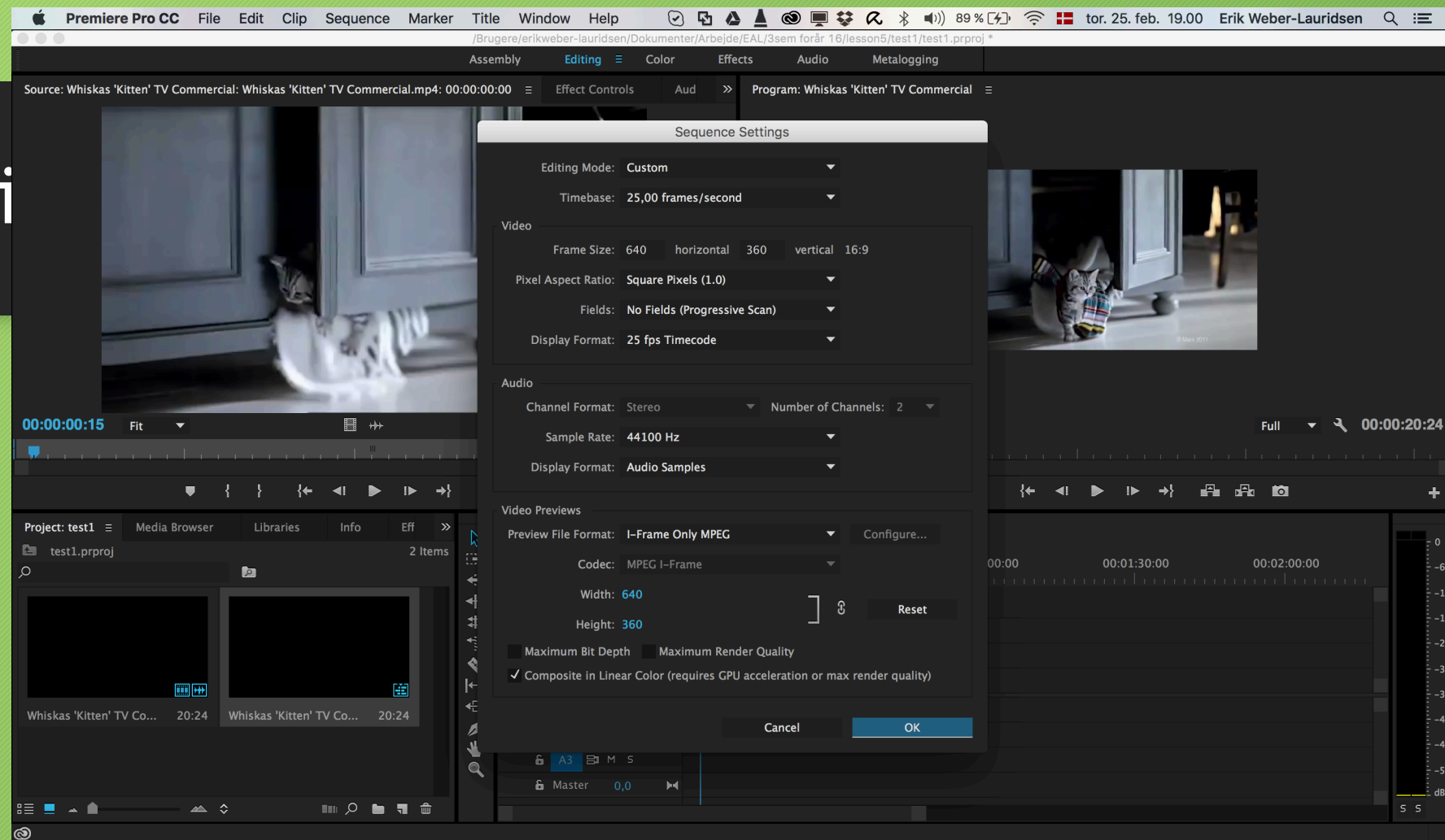
- Either click on “Import media to start” or drag files into the media library

Starti



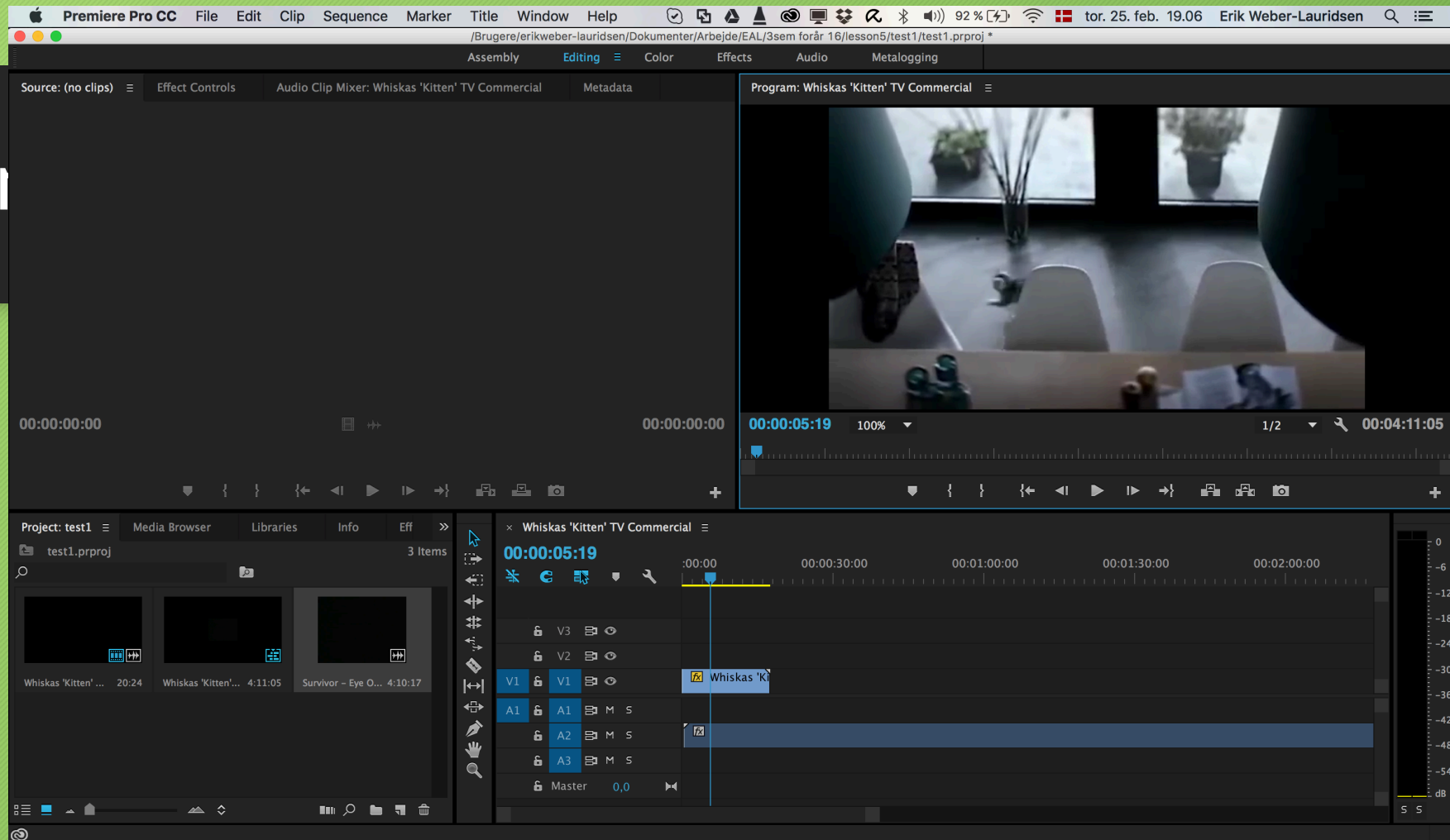
- Double-click on video to get options
- Press I to set fade-in and O to set fade-out
- Right-click on video on time-line and choose unlink to unlink sound and video

Starti



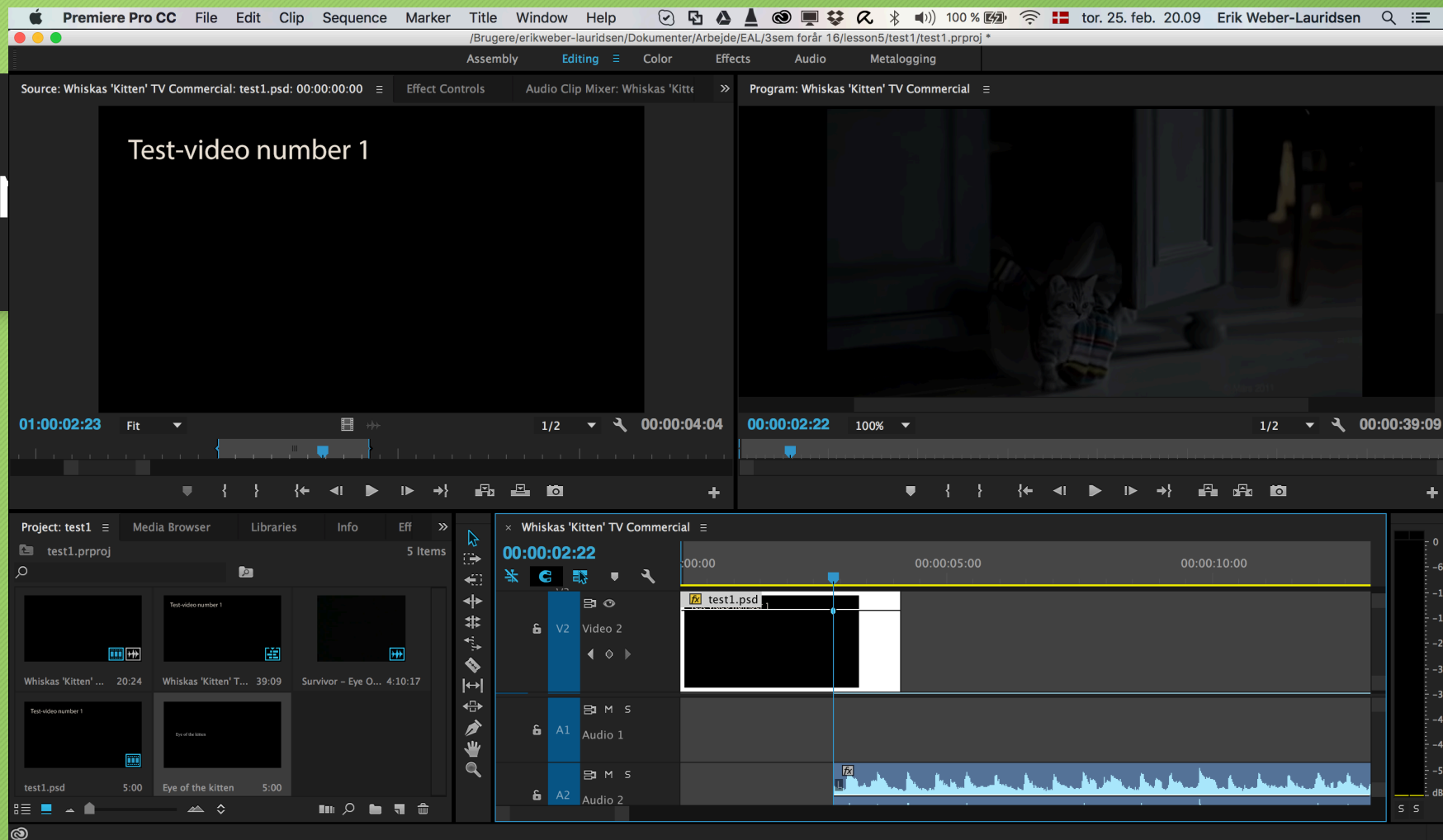
- Sequend->Sequence setting to change size and other aspects of final video
- Double-click on clip to be able to stretch it

Starting



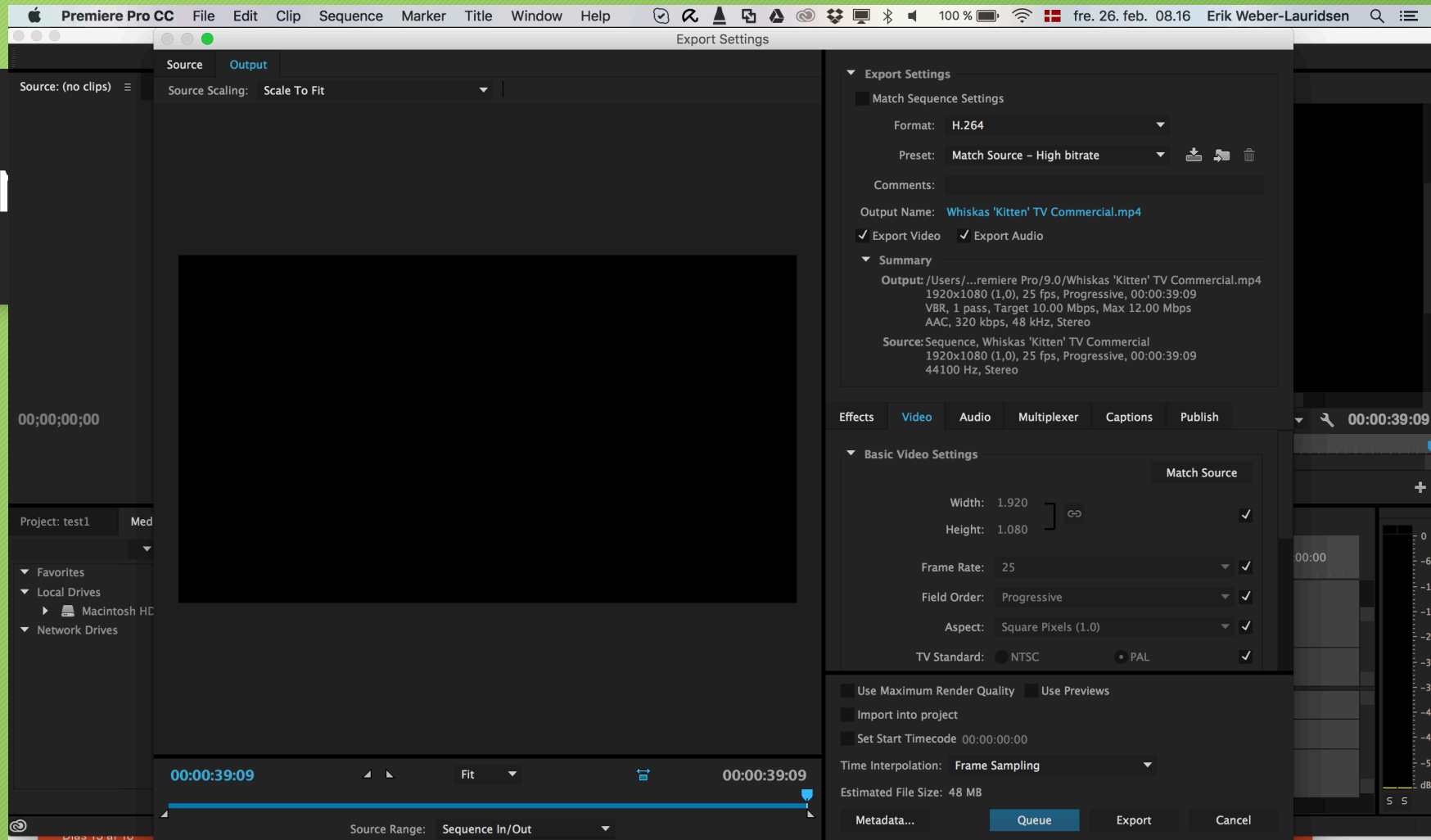
- Right-click video, Speed-duration to change speed

Starting



- Expand so you can see the add/remove key-frame button

Startii



- File -> Export -> Media -> H.264 is usually fine for modern uses but you can chose among a myriad of options and qualities

Work

Get videos to experiment with

- **THE FOLLOWING IS NOT STRICTLY LEGAL!!!**
 - But very useful
- Download videos from Youtube
 - You can use the following plugin script for Firefox
 - <https://github.com/gantt/downloadyoutube>
 - There are dozens of other options out there
- Once you have some videos you can start experimenting!

Work

- Make your own short advertisement or music video.
- They will be shown to the class!

Sources

Sources

Videos

- <https://www.youtube.com/watch?v=kWTHWOY1usU>