Basics

- Know you source material
 - Know it <u>well</u>
- If using music you <u>will</u> end up knowing the song so well you will hate it - at least a little

Starting Premiere

• Click "New project"

RECENT
LIBRARIES
SYNC SETTINGS

Pr Premiere Pro

Name 151218nfj mobile_audio Start

Last Ope	ned
----------	-----

a few seconds ago

?

a few seconds ago

Open Project...

New Project...

Starting Premiere

• Choose where to save project, leave rest as standard for now

		New Project		
Name:	Untitled			
Location:	/Brugere/erik	weber-lauridsen/Dokumenter/Arbejde/E/	AL/3sem 🔻	Browse
General	Scratch Disk	5		
Video Rer	ndering and Pla	yback		
	Renderer:	Mercury Playback Engine GPU Acceleratio	•	
Video				
Di	splay Format:	Timecode	•	
Audio				
Di	splay Format:	Audio Samples	▼	
Capture				
Ca	pture Format:	HDV	•	
Display	the project iter	n name and label color for all instances		



• Either click on "Import media to start" or drag files into the media library



- Double-click on video to get options
- Press I to set fade-in and o to set fade-out
- Right-click on video on time-line and choose unlink to unlink sound and video

Source: Whiskas 'Kitten' TV Commercial: Whiskas 'Kitten' TV	Commercial.mp4: 00:00:00:00 ≡ Effect Controls Aud ≫ Program: Whiskas 'Kitten' TV Commercial ≡
	Sequence Settings
	Editing Mode: Custom
	Timebase: 25,00 frames/second 🔻
	Frame Size: 640 horizontal 360 vertical 16:9
	Pixel Aspect Ratio: Square Pixels (1.0)
	Fields: No Fields (Progressive Scan)
	Display Format: 25 fps Timecode 🔹
	Audio
00:00:00:15 Fit 💌	E +++ Full ▼ 3, 00:00:20:2
	Display Format: Audio Samples
Project: test1 ≡ Media Browser Libraries I	nfo Eff » Preview File Format: I-Frame Only MPEG Configure
🕒 test1.prproj	2 Items Codec: MPEG I-Frame V 00:00 00:01:30:00 00:02:00:00
	← Width: 640
	T S Reset S Reset
	Maximum Bit Depth Maximum Render Quality
	✓ Composite in Linear Color (requires GPU acceleration or max render quality)
Whiškas 'Kitten' TV Co 20:24 Whiskas 'Kitten' TV Co	20:24 Cancel OK
	â Master 0,0 ⊨

- Sequend->Sequence setting to change size and other aspects of final video
- Double-click on clip to be able to stretch it



• Right-click video, Speed-duration to change speed



• Expand so you can see the add/remove key-frame button



 File -> Export -> Media -> H.264 is usually fine for modern uses but you can chose among a myriad of options and qualities

Work

Get videos to experiment with

THE FOLLOWING IS NOT STRICTLY LEGAL!!!

- But very useful
- Download videos from Youtube
 - You can use the follwing plugin script for Firefox
 - <u>https://github.com/gantt/downloadyoutube</u>
 - There a dozens of other options out there
- Once you have some videos you can start experimenting!

Work

- Make your own short advertisement or music video.
- They will be shown to the class!

Sources

Sources

Videos

https://www.youtube.com/watch?v=kWTHWOY1usU